

**COLORADO COUNCIL OF MEDICAL LIBRARIANS  
GENERAL ASSEMBLY BUSINESS MEETING**

February 17, 2012

National Jewish Health

1. Call to order, Deb Weaver, 10:53am
  - a. In Attendance:
    - i. Debra Weaver, President
    - ii. Erin Palazzolo, Treasurer
    - iii. Jerry Carlson, Parliamentarian
    - iv. Melissa DeSantis, Education Committee Chair
    - v. Jeff Kuntzman, Internet Committee Chair
    - vi. Peggy Cruse, Secretary
    - vii. Debra Taylor, Membership Committee Co-Chair
    - viii. Dana Abbey, President Elect
    - ix. Shandra Protzko, Bylaws Committee Chair
    - x. Melissa Kovac, Membership Committee Co-Chair
  - b. Absent:
    - i. Sarah Katsh, Library Cooperation Committee Chair
    - ii. Lisa Traditi, Awards Committee Chair
    - iii. Lilian Hoffecker, Nominating Committee Chair
2. November 2011 meeting minutes approved
3. Treasurer's report approved
4. Committee Reports:
  - a. President-Elect, Dana Abbey (no news)
  - b. Secretary, Peggy Cruse (no news)
  - c. Treasurer, Erin Palazzolo (no news)

- d. Awards, Lisa Traditi (no news)
  - e. Bylaws, Shandra Protzko (no news)
  - f. CQ Blog, Melissa Kovac (no news)
  - g. Education, Melissa DeSantis
    - i. The Education Committee welcomes Merinda McClure as a new member. She replaces the vacancy left by Julie Silverman.
  - h. Internet, Jeff Kuntzman
    - i. Wild Apricot software (WA) 30-day trial will begin this summer.
  - i. Library Cooperation, Sara Katsh (no news)
  - j. Membership, Melissa Kovac
    - i. Melissa has a list of members to renew. She will mail renewal requests to all members.
    - ii. The Treasurer will provide money for mail supplies.
  - k. Nominating, Lilian Hoffecker (no news)
  - l. Consumer Health SIG, Dana Abbey (no news)
5. Old Business
- a. Debra Taylor reported that CCML website links have been added to CAL and RMSLA sites.
6. New Business
- a. Lynne outlined the need for a new fund-raising group
    - i. Rationale:
      1. Make up for approx. \$500 deficit
      2. Traditionally, fundraising was the sole responsibility of the President Elect. This doesn't always make sense as the Pres. Elect doesn't often negotiate

frequently with potential donors. Delegating this responsibility to a group will increase success.

ii. Group goals:

1. Meet 2-3 times this year and present a plan to Executive Committee.
2. Plan will identify potential sponsors, different membership levels, and a schedule to ask for donations.

iii. See Lynne's Fundraising Proposal for details.

b. Discussion Topic: Is there a need for us to write a pro-active letter to hospital administrators detailing the importance of medical libraries?

- i. Need to have advocacy partners. Librarians advocating for the library is less impactful than non-librarians
  1. Faculty recruitment officers (tell potential faculty of the library)
  2. Joint commission/accreditation committees
  3. Organizations like AARP or Boomers Leading Healthcare Change
- ii. Hold publicized library awards for institutions who support their medical libraries; for outstanding librarians (done in Kansas City)
- iii. Tie goals of library to goals of institution
- iv. Who/how/where do we have to convince our importance?
- v. Journal clubs – be “out there”
- vi. Importance of striking a positive tone in the letter. There's a fine balance between acknowledging support and applying blame.
- vii. “The librarians in your community recognize that you see people as a benefit... etc.”
- viii. Table for now – will discuss next time.

7. Announcements

- a. Executive committee has been meeting via Skype, which eliminates burden of commuting to the meeting. We may consider getting a group Skype account.

8. Adjourn, Deb Weaver, 11:46am