

Colorado Council of Medical Librarians
ANNUAL REPORT 2004-2005
Submitted By Lynne Fox, President

It has been my pleasure to preside over an exceptionally productive year in the history of the Colorado Council of Medical Librarians. Your desire to network, participate, and educate to foster communication, cooperation, and collaboration remains strong and makes CCML an active, vibrant organization. This year you provided outstanding education programs, fabulous meeting programs and SIG events, published a newsletter that is the envy of other library organizations, shared all manner of information through a relevant, active discussion list, maintained a joint serials list of benefit to the entire Colorado community, were ambassadors to other organizations and events, were honored by your peers for your excellence as professionals, got busy showing the health industry why they can't make do without librarians, and generally made yourselves invaluable to CCML and our community. In reviewing your accomplishments I felt honored to be counted among your numbers. And then I felt the need to lie down and nap!

One of the privileges of CCML presidency is to claim the by-line on the annual report. The implication is that I have somehow been responsible for making all that follows in this report happen. I want to state emphatically for the record that this was not the case. I have been blessed with an organization of extraordinarily effective leaders. My primary role has been to say, "That sounds fantastic!" and "Thanks for doing that!" I hope, at least, that I have been an appreciative and enthusiastic cheerleader for all of your efforts.

The objectives outlined in our Annual Operating Plan (<http://www.ccmlnet.org/opplan.html>) have been met. I will highlight a few objectives in my report, the remainder are addressed in the individual Officer, Chair, and SIG Chair reports below.

Objective: Determine whether institutional membership in CCML or written guidelines or agreements are needed to ensure fair use of CCML members' ILL services. (To Be Assigned) -- I am pleased to announce that Sara Katsh has volunteered to guide the ILL/Library Cooperation Task Force and will convene a group to discuss and address this objective in 2005-2006.

Objective: Attend PREZ Group meetings to stay abreast of and support statewide library issues (President, President-Elect, Past-president) -- The PREZ group has been reconfigured into the "SC3" or "Steering Committee for Colleague Connection." This was necessary to avoid any violation of the provisions in the tax code under 501(c)(3), which prohibit CCML's participation in political affairs. The PREZ Group was tied to the Colorado Library PAC. The SC3 is not affiliated with the Colorado PAC. SC3 is still committed to cooperating to share calendars, work cooperatively to produce a directory, hold Colleague Connection annually, and provide reciprocal fees for events for all four library organizations' members.

I thank you for your service and interest in CCML. You make CCML happen and your President is just here to help. Here's how you made it happen in 2005-2006:

Treasurer *Submitted by B.J. Croall*

Currently, CCML is a fiscally sound and stable organization, able to meet our financial obligations. The fiscal year of Colorado Council of Medical Librarians ends on March 31, 2005. A year end report will be posted to the web page and presented to the membership at the April 20, 2005 Annual Meeting. Sharon Martin will assume the duties of Treasurer beginning in April 2005.

President-Elect *Submitted by Joyce Condon*

The President-Elect scheduled four meetings in 2004-2005:

At the September 22, 2004 CCML meeting Rick Forsman, director of the UCHSC Denison Memorial Library, and James Williams, dean of libraries at the University of Colorado at Boulder discussed and debated the questions and hot issues contributing to the volatility of the current digital marketplace. In their program entitled, *Scholarly Publishing : What Will Tomorrow Bring?*, colleagues Rick Forsman and James Williams shared their insights on ‘open access’ publishing and the most recent events affecting access and pricing of full-text products. Rick’s presentation included his May 2004 Janet Doe lecture, which describes the complex interdependencies of the organisms that inhabit the coral reef and how that ecological model carries over to the inter-relationships of the publishing realm. The lecture featured extensive underwater photos that support this biological metaphor.

The November 17, 2004 meeting was held at Exempla Saint Joseph Hospital. Dr. Tracy McCubbin reviewed the evidence supporting complimentary and alternative medicine treatment modalities in her program entitled, “Reviewing the Science of Complementary and Alternative Medicine.” Dr. McCubbin is the author of the chapter on alternative therapies in emergency medicine in the third edition of *Emergency Medicine Secrets*.

The education committee arranged for attendees to recent conferences (MCMLA, CAL, and AALL) to give reports.

Marilyn Van Derbur, a former Miss America, spoke to CCML about childhood sexual abuse at the February 16th CCML meeting held at Presbyterian – St. Luke’s Medical Center. She shared her own experience as an incest survivor to demonstrate the dynamics of how sexual abuse affects the whole person. The focus of her presentation was the failure of physicians to ask questions during the medical history that might encourage dialog about past childhood sexual abuse.

Before Marilyn’s talk Linda Van Wert shared information on organizational and staff competencies from her recent paper published in *Colorado Libraries*, “How Do We Know What We Don’t Know: Competencies and Staff Development in Special Libraries.” Lynne Fox provided an overview of the process to follow for AHIP (Academy of Health Information Professionals) accreditation.

CCML met on March 9, 2004 for their annual Executive Luncheon at the *Go Fish Grille* located at 250 Josephine Street in Cherry Creek. Twenty-one outgoing and incoming members were present.

The CCML Annual Meeting was held on April 20, 2004 in the Noble/Brewer rooms of the Russell Pavilion at Exempla Saint Joseph Hospital. Dr. Fred Mimmack, Clinical Professor in the Department of Psychiatry at UCHSC, presented his Arts in Medicine Program entitled "Genius, Creativity and Sexuality: The Lives and Work of Thomas Eakins and John Singer Sargent."

Sponsorships included \$300 from Thomson Micromedex representative Julie Sommer for program and room costs; \$300 from MD Consult/Elsevier representative Dan Burke for refreshments; \$100 from Majors Scientific Books representative Julie Gaston for general meeting sponsorship; \$250 from EBSCO Information services representative Barbara Kawecki for general meeting sponsorship; and David Evans, our new Ovid Technologies Inc. representative sponsored the Annual Meeting Lunch.

Amanda Enyeart will assume the duties of President-Elect following the April 20 Annual Meeting.

Secretary

During the 2004-2005 year, the Secretary attended all meetings including 5 Executive Meetings and 4 Membership Meetings. She recorded the minutes for each of these meetings. Either the Executive Committee or the Executive Committee and the Membership approved the minutes. Copies of the minutes were put in the Secretary's manual and Membership Meeting Minutes were also sent to Barb Griss and Bettye Snipe. Lilian Hoffecker will assume the duties of Secretary following the April 20, 2005 Annual Meeting.

Education Committee *Submitted by Lilian Hoffecker*

Members: Lilian Hoffecker (chair), Stephanie Weldon, Ellie Talmage, Margaret Kleszynski, Nadine Ginkel

Committee Meetings:

Two face to face meetings took place, July 21, 2004 and Sept 22, 2004. Most discussion involved email and telephone conversations.

Education Programs:

We organized programs for the November 11, 2004 and February 16, 2005 meetings.

- The November program involved summaries of meeting experiences by several members
 - Lynne Fox and Jerry Carlson – on MCMLA
 - Margaret Kleszynski – on CAL
 - Nadine Ginkel – on American Association of Law Librarians
 - Roz Dudden – on Seattle Public Library, and MLA Pac NW Chapter meeting.
- The February meeting included a presentation by Linda Van Wert about staff development based on a recently published article in Colorado Libraries - "How Do We Know What We Don't Know: Competencies and Staff Development in Special Libraries" - and an overview of AHIP certification by Lynne Fox, our AHIP liaison.

- The committee did not organize education programs for the remaining two CCML meetings (September 2004 and April 2005) because the main programs were expected to require extra time.

Continuing Education

The Education Committee helped organize two CE opportunities.

- October 20, 2004
 - With Denison Library's Staff Development Committee, we helped organize a taped showing on the UCHSC campus of the MLA teleconference "The Art and Practice of Electronic Journal, Book, and Database Licenses: Practical Tips for Health Care Organizations," originally telecast live on September 22nd. Roughly 25 participants attended and earned 3-4.5 CE credits. CCML pitched in financially (with Denison Library) for this event though it did not come out of the Education Committee budget.
- March 30, 2004
 - The committee arranged to host the 8 hour MLA CE "Recreating Services with New Technologies" with instructors Jane Dysart and Stephen Abrams.
 - As of this writing (March 8, 2005), there are 35 participants registered each paying \$65 a piece. We marketed this course not only to CCML members but to the general Colorado library community given the general interest of the subject and the prominence of the instructors especially among SLA members. Roughly 1/3 of the registered participants are non-medical librarians.
 - It will cost CCML about \$2600 including the \$1500 fee and expenses. In order to minimize costs, we are putting up the two instructors, who're based in Toronto, at St Christopher House near St Joseph Hospital where the course is to take place. St Christopher House is highly affordable at \$35/night and an option to keep in mind for future out-of-town guests.
 - This course was selected as a result of a survey we conducted among CCML members. The other course of interest was "Electronic Collection Development for Health and Medicine E-Libraries" with Diane Kovacs.

Professional Development Fund

We had one applicant, BJ Croall, request \$50 to help pay for the fee for the CE, Recreating Services with New Technologies. She was qualified and was therefore awarded the grant.

Isabelle T. Anderson Collection

The ITA fund helped purchase the following materials:

Anderson, Rick, *Buying and Contracting for Resources and Services: A How-To-Do-It Manual for Librarians*. New York: Neal-Schuman Pub, 2004

Booth, Andrew and Brice, Anne, *Evidence-Based Practice for Information Professionals: A Handbook*. London, UK: Facet Publishing, 2004.

Brewster Kahle, *C-Span's Digital Future*: Brewster Kahle, c-span productions, <http://www.c-spanstore.org/cgi-bin/cspanstore/184428-1.html> (DVD).

Gordon, Rachel Singer, *The Accidental Library Manager*, Medford, NJ: Information Today, Inc., 2005 [Ordered].

Gorman, Michael, *The Concise AACR2*, 4th Edition, 2004

Karp, Rashelle S. (ed.), *Powerful Public Relations: A How-To Guide for Libraries*. ALA (www.alastore.ala.org), 2002

Medical Library Association, *MLA '04 Seize the Power*: May 23-26, 2004, Washington, DC. 2004 English Computer File: Interactive multimedia 2 computer optical discs: sd., col.; 4 3/4 in. Chicago, Ill.

Office for Literacy and Outreach Services, Robin Osborne Editor., *From Outreach to Equity: Innovative Models of Library Policy and Practice*, ALA (www.alastore.ala.org), 2004

Schott, Michael J, *Medical Library Downsizing: Administrative, Professional and Personal Strategies for Coping with Change*, 2005 [Ordered].

The April 2005 *Council Quotes* will include this list.

Expenditures

	Mailing/ Copies	Honoraria	CE Course	ITA	Prof Dev	Totals
Budgeted	\$100	\$300	\$2500	\$400	\$500	\$3800
Expended	0	0	-\$1500 (fee) -\$1100 (est expenses) \$2275 (est revenue)	-\$390 (est)	-\$50	\$765 (est)
Remaining	\$100	\$300	\$2175 (est)	\$10 (est)	\$450	\$3035 (est)

est= estimated

We're fortunate to have Lisa Traditi volunteer to lead the Education Committee for the 2005-2006 term.

Internet Committee *Submitted by Debbie Weaver*

Members: Deb Weaver, Chair; Jerry Carlson, Jenny Garcia, Barb Griss, Jeff Kuntzman (List Owner), Catherine Reiter.

Internet Committee members changed or updated several pages this year:

Council Quotes	Committees	Treasurer's Report
Librarian Survival Kit	Meeting Minutes	Presentations & Papers
Annual Operating Plan	Member Directory	Ill Resources
Bylaws & Mission	Member Email Directory	Journal Locator
Annual Reports	Officers	EBHC SIG
Calendar	Continuing Education	Paralibrarian SIG

New pages were developed for the Marla Graber Award, CCML Student / Volunteer Networking Opportunities, and an Archives page is in process.

As of February 17, 2005, there were 107 subscribers to the CCMLnet list.

Debbie Weaver will continue as chair in 2005-2006.

Journal Locator Committee *Submitted by Gene Gardner and Jeff Kuntzman*

The Journal Locator was updated last July and we will aim for that date again this year. Denison Library has been hosting the online Journal Locator for the past CCML fiscal year. The Locator site has received nearly 23,000 hits in that time with approximately 14,774 document views. This is up from 14,000 hits and 10,000 page views last year. A graphical display of the web statistics from March, 2004 to March, 2005 is available at: <http://jlocator.uchsc.edu/stats/04-05>

Libraries participating in the Locator are dependent upon each other for keeping their SERHOLD information up to date. The data is downloaded once a year after the first quarter to allow time to reflect changes in SERHOLD. The Locator is continuing to be a useful tool to the membership.

Gene Gardner will continue as Chair in 2005-2006.

Marla Graber Awards Committee *Submitted by Amanda Enyeart*

Members: Roz Dudden, Chair; Gene Gardner, Amanda Enyeart

The 2005 Marla Graber Award for Excellence and Achievement was awarded to Margaret Bandy (Exempla St. Joseph Hospital) and Roz Dudden (National Jewish Medical and Research Center). Roz was the committee chair and excused herself from deliberation about her nomination. Lynne Fox sat in as a replacement. The award will be presented at the Annual Meeting in April.

Gene Gardner will be the 2005-2006 Chair.

Membership Committee *Submitted by Amanda Enyeart*

Members: Amanda Enyeart: Chair; Lynda Lillwitz, Elizabeth Tweed, Stephanie Weldon: Membership Database Coordinator

Membership remained steady this year with 110 members. Both the directory and the renewal letters were sent out on time by Stephanie Weldon.

The Membership Committee focused on outreach to students this year. Lynda Lillwitz presented information about CCML to students in at both DU and Emporia's library programs. In addition, contact information for the schools was added to the CCML web page, and the committee established a procedure for students to request placement with medical libraries through the Chair of the Membership Committee. Two students were placed for half-day shadowing with Debbie Weaver at The Children's Hospital, and a longer-term student volunteer is working one afternoon per week with Liz Alme at the VA Medical Center.

The Committee also initiated a series of profiles of long-time members of the organization. Three members who have belonged to CCML for 10 years or longer were selected randomly for each issue of Council Quotes.

Beth Tweed will chair the committee for 2005-2006.

Nominating Committee

Members: Jenny Garcia, Chair; Margaret Bandy, Liz Alme

The Nominating Committee, comprised of, submitted the roster of 2005 nominees to the membership at the November 17, 2004 meeting. The membership accepted the nominations.

The slate of officers were:

President-elect: Amanda Enyeart

Secretary: Lillian Hoffecker

Treasurer: Sharon Martin

Margaret Bandy will be the Chair of the Nominating Committee for 2005-2006.

Advocacy Task Force Submitted by Karen Wells

Members: Karen Wells, Chair; Margaret Bandy, Jenny Garcia, Deb Weaver, Julie Gaston, Stephanie Weldon

The following is a synopsis of the Advocacy Task Force accomplishments in 2004:

The ATF sent an application for the approval of participation in the Poster Session at the annual 2005 MLA meeting, detailing what we have been doing within this team. We have subsequently learned that it has been approved.

The ATF developed a presentation to the Colorado Medical Society, Continuing Medical Education (CMS CME) Program, regarding a request for partnership. The presentation proposed Colorado Librarians as members of the CMS CME site survey team and Continuing Education Committee. We have recently been notified that the Colorado Medical Society has approved the presence of a Librarian both as a committee member and as a site survey team participant, for the period of one year, in a pilot mode. After the year has concluded, both CCML and the CMS will evaluate this pilot. Due to the lack of funds available from the CMS, approval for travel, meals, and lodging funding from CCML for 2005, is requested. The total amount is \$2360. Karen Wells has been appointed as the CCML representative to the CMS CME.

Articles on the activities of the ATF were submitted to MCRMLA's and to CCML's newsletters. Both have been subsequently published.

Other initiatives still ongoing include:

- Giving a Colorado Hospital Association award in 2005 to a Colorado hospital and its administration for exemplifying true support for librarians and libraries
- Writing Colorado Council of Medical Librarian (CCML) sanctioned letters

- Seeking grant funding from various sources to help initiate some of our library advocacy programs
- Exploring the manner by which the journal vendors can become advocates for librarians
- Developing a CME course for administrators on what the library has to offer, how to work with librarians to utilize all available resources, and how libraries can benefit the hospitals bottom line
- Investigating the development of resources for libraries faced with the prospective of outsourcing

Jenny Garcia, University of Wyoming, has agreed to assume the responsibility of chair for this committee in 2005.

Special Interest Groups:

Consumer Health SIG *Submitted by Stephanie Weldon*

The Consumer Health special interest group had two meetings in 2004:

- November 22nd, 2004. Hollis Hope from the [Colorado Health Institute](http://www.coloradohealthinstitute.org) (<http://www.coloradohealthinstitute.org>) presented to the CCHILL group at Parker Public Library.
- March 22, 2004. Presbyterian St. Luke's hosted the CCHILL meeting. Elaine Connell from Denver Public Library presented the new health web site for Denver Public Library.

Amber Harvey and Stephanie Weldon also presented a poster at the Colorado Association of Libraries meeting in October of 2004.

The CCHILL website (<http://nmlm.gov/mcr/states/mtgs.html>) was revamped with resources for speakers and links to information added

Medical Paralibrarian SIG *Submitted by Lynda Lillwitz*

We currently have four CCML members who are members of the Paralibrarian SIG. Anyone is welcome to join our meetings. The CCML Paralibrarian special interest group had three meetings in 2004 and one in 2005 discussed below:

Our first meeting was hosted by Jim Honour on January 21, 2004 at Exempla Lutheran Medical Center. A discussion about interlibrary loan and library circulation issues occurred and Karen Wells gave a wonderful tour of the Exempla Lutheran Health Resources Library.

In lieu of an April meeting, the Medical Paralibrarians attended the annual CCML meeting.

Our second meeting was held at Rose Medical Center (RMC) Library, hosted by Jenny Stevens on July 21, 2004. Jeff Schwartz, Director of Marketing for RMC, presented a lively discussion about RMC's past and future. There was also discussion about visions of the future of information.

Our third meeting was held at PASCAL, hosted by several of the Medical Paralibrarians of Denison Memorial Library, on October 6, 2004. Attendees participated in a Q & A session about PASCAL and were able to ride the cherry picker.

Our last meeting of the 2004/2005 year was held at The Children's Hospital, hosted by Lynda Lillwitz, on January 11, 2005. Three special guests spoke at the meeting:

- Ginny Steele, Archivist of The Children's Hospital, shared a fantastic presentation, "On the Cutting Edge: 19th Century Medical Instruments in the Archives."

- Lynne Fox, President of CCML, discussed the benefits of CCML membership and how Paralibrarians may be involved in CCML.

- Amanda Enyeart, Chair of the CCML Membership committee, shared how to become a member of CCML.

Also at this meeting, Jim Honour was voted in to be the next Medical Paralibrarian convener. We also signed a card for our member, Marsha Reynolds of Exempla Saint Joseph Hospital, who moved to Florida. Marsha was a charter member of our group and even hosted a meeting in 2003. She will be missed.